
Appendix 2: Pre- /post-survey questionnaire

This appendix contains the questionnaire that was completed by participants online before attending the first workshop and again after attending the final workshop.

[Landing page]

Thank you again for agreeing to take part in this research project. You have been sent this questionnaire to fill out to help us prepare for the workshops and to understand what you think about trade and trade policy.

You should have already received information on how NatCen will collect and handle your data as part of this research during your recruitment, and again in the email that contained the link to this questionnaire. If you did not receive these, before continuing, please contact: tradepolicy@natcen.ac.uk.

So that you are able to give your informed consent, we have also reproduced that information here. As part of this project, NatCen will collect your responses to this questionnaire. These will be stored in a secure folder, accessible only by the NatCen research team working on this project. The team will use this information to make any changes to the design of the workshops to ensure you are supported to learn about the topics we'll be discussing. The team will also analyse data from your responses to understand what people think about trade and trade policy, using this in the final report from this research.

Any use of your response data for this report will be made anonymous, with no identifying information attached. If you have any queries about how this data will be used, please contact tradepolicy@natcen.ac.uk. Please complete this questionnaire by 11 January 2023. It will take no longer than five minutes.

If you are you happy to proceed, please click 'Next' to start the questionnaire.

1. How well informed do you feel about trade and trade policy?

(Select only one)

- Very well informed
- Quite informed
- Not very well informed
- Not at all informed

What additional information would help you to feel more informed? (Please type your answer in the box below)

2. Thinking about international trade in general, do you think its impact is mainly positive or negative on the following issues?

	Strong Negative impact	Somewhat negative impact	No impact	Somewhat positive impact	Strong positive impact	Don't know
The UK's economic prosperity						
Climate change						
The labour market and working conditions						
Your local economy						
Your personal prosperity and wellbeing						

1. International trade agreements between countries can have different objectives, such as the ones in the table below. Please tell us what you think the most important objectives for these agreements should be – ranking in order from 1 (most important) to 3 (least important) to you.

Generating economic growth	
Combatting climate change	
Supporting human rights and labour standards	
None of the above are important objectives	

IF FOURTH OPTION CHOSEN, PRESENT FREE TEXT OPTION TO RESPONDENTS:

If you think an option is missing, please add this below:

2. The UK's trade agreements aim to increase our exports and imports, promoting changes in our economy as a result. What do you think UK trade policy should aim to achieve?

'UK trade policy should aim to...'	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
Deliver balanced economic growth across all the regions of the UK, rather than the fastest growth possible for the UK overall						
Protect the rights of UK employees even if it means fewer new jobs						
Promote human rights internationally even if it means less trade with developing countries						
Combat climate change even if it means less trade overall						
Promote efficiency in the UK even if jobs are lost in some parts of the UK economy						

3. How effective do you think trade agreements are in:

	Very effective	Somewhat effective	Neither effective nor ineffective	Somewhat ineffective	Largely ineffective	Don't know
Promoting human rights internationally						
Boosting employment in the UK						
Boosting average income in the UK						
Reducing trade prices without compromising standards						
Preventing other countries from abusing UK residents' personal data						

4. The UK government is responsible for trade policy. How important is it for the UK government to consider the views of the following groups/bodies?

	Very important	Quite important	Neither important nor unimportant	Not very important	Not at all important	Don't know
Business leaders						
Civil society organisations (eg., environmental or human rights groups)						
The UK public						
Trade Union leaders						
Westminster MPs						
The Scottish or Welsh government, or the Northern Ireland Executive						
Members of the Scottish Parliament/Senedd/Northern Ireland Legislative Assembly						

5. If you have any other comments about the topic of trade and trade policy, please feel free to add these here

Post-survey questionnaire

[Landing page]

Thank you for taking part in the workshops. You have been sent this questionnaire to fill out to help us understand, after all the workshop sessions, what you think about trade and trade policy.

You should have already received information on how NatCen will collect and handle your data as part of this research when you were initially recruited, and again in the email that contained the link to the pre-workshop questionnaire. If you did not receive these, before continuing, please contact: tradepolicy@natcen.ac.uk

As part of this project, NatCen will collect your responses to this questionnaire. These will be stored in a secure folder, accessible only by the NatCen research team working on this project. The team will use this information by analysing the data from your responses to understand what people think about trade and trade policy after attending the workshops, using this in the final report from this research.

Any use of your response data for this report will be made anonymous, with no identifying information attached. If you have any queries about how this data will be used, please contact tradepolicy@natcen.ac.uk

Please complete this questionnaire as soon as you can. It will take no longer than fifteen minutes.

If you are you happy to proceed, please click 'Next' to start the questionnaire.

[LOCATION]

To help us understand how people in different parts of the UK think about trade after the workshops, we would like to know where you are based.

Please add the first part of your postcode, (e.g., SE1, NW1), below.

Please note: you do **not** need to share this information if you don't want to.

(Text box should be small and only allow 8 characters)

(Skippable)

3. After taking part in the workshops, how well informed do you feel about trade and trade policy?

(Single response question)

- Very well informed
- Quite informed
- Not very well informed
- Not at all informed

4. What additional information would you like to have had to help you feel more informed on trade policy?

5. Thinking about international trade in general, do you think its impact is mainly positive or negative on the following issues?

(Single response grid)

	Strong Negative impact	Somewhat negative impact	Neutral	Somewhat positive impact	Strong positive impact	No impact	Don't know
The UK's economic prosperity							
Climate change							
The labour market and working conditions							
Your local economy							
Your personal prosperity and wellbeing							

5a. International trade agreements between countries can have different objectives, such as the ones listed below. Please tell us what you think the most important objectives for these agreements should be – ranking in order from most important, important, and least important to you.

Which objective do you think is most important?

(Single response question)

Generating economic growth	
Combatting climate change	
Supporting human rights and labour standards	
None of the above	

5b. International trade agreements between countries can have different objectives, such as the ones listed below. Please tell us what you think the most important objectives for these agreements should be – ranking in order from most important, important and least important to you.

Which objective do you think is important?

(Single response question)

Generating economic growth	
Combatting climate change	
Supporting human rights and labour standards	
None of the above	

5c. International trade agreements between countries can have different objectives, such as the ones listed below. Please tell us what you think the most important objectives for these agreements should be – ranking in order from most important, important and least important to you.

Which objective do you think is least important?

(Single response question)

Generating economic growth	
Combatting climate change	
Supporting human rights and labour standards	
None of the above	

5d. If you think an option is missing, please add this below.

(Skippable)

6. The UK's trade agreements aim to increase our exports and imports, promoting changes in our economy as a result.

What do you think UK trade policy should aim to achieve?

(Single response grid)

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
Deliver balanced economic growth across all the regions of the UK, rather than the fastest growth possible for the UK overall						
Protect the rights of UK employees even if it means fewer new jobs						
Promote human rights internationally even if it means less trade with developing countries						
Combat climate change even if it means less trade overall						
Promote efficiency in the UK even if jobs are lost in						

some parts of the UK economy						
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7. How effective do you think trade agreements are in:

(Single response grid)

	Very effective	Somewhat effective	Neither effective nor ineffective	Somewhat ineffective	Very ineffective	Don't know
Promoting human rights internationally						
Boosting employment in the UK						
Boosting average income in the UK						
Reducing trade prices without compromising standards						
Preventing other countries from abusing UK residents' personal data						

8. The UK government is responsible for trade policy.

How important is it for the UK government to consider the views of the following groups/bodies:

(Single response grid)

	Very important	Quite important	Neither important nor unimportant	Not very important	Not at all important	Don't know
Business leaders						
Civil society organisations (e.g., environmental, or human rights groups)						
The UK public						
Trade Union leaders						
Westminster MPs						
The Scottish or Welsh government, or the Northern Ireland Executive						

Members of the Scottish Parliament/Senedd/Northern Ireland Legislative Assembly						
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9. If you have any other comments about the topic of trade and trade policy, please feel free to add these below.

(Skippable)

10. Overall, how much did you enjoy taking part in the workshops?

(Select only one)

- A great deal
- Quite a lot
- To some extent
- Not very much
- Not at all

11. What are your responses to the following statements:

(Single response grid)

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree	Don't know
I have learnt enough to feel I have made a useful contribution to the questions about what should be prioritised in trade policy that were discussed in the workshops.						
I have learnt enough to feel I have made a useful contribution to the questions about who should be listened to when it comes to trade policy						

that were discussed in the workshops.						
The trade experts in the workshops have been able to answer our questions in a balanced way.						
I found the online platform a useful way of reviewing what we have covered.						
The facilitation has been professional, independent, and effective.						
Everyone has been treated with respect, whatever their background.						
The balance of time spent hearing from trade experts and discussing the issues in small groups felt about right.						
I think it is important that the public is involved in trade policy decisions.						
I feel confident that CITP will take our opinions into account for their future engagement with the public						

12. What for you, if anything, was most valuable about taking part in these workshops?

(Skippable)

13. What for you, if anything, should have been done differently in these workshops?

(Skippable)

14. Overall, how do you feel about having taken part in these workshops?

15. Is there anything else you would like to add?

(Skippable)

Stop page message: The survey has stopped.

End page message: Thank you for responding to the survey and for taking part in the workshop sessions; your insights have been valuable to the research study. You should expect your incentive to be sent to your email address within 10 working days of 6 February 2023. If you have any questions, please contact tradepolicy@natcen.ac.uk

